

International Business Strategies With the HCC, the Export Academy, And the ExIm Bank of the U.S.

Sponsored by the U.S. Dept. of Commerce's Commercial Service-Houston
and the International Trade Center's International Trade Club



The International Trade Club Presents:

Dr. Art Tyler
Deputy Chancellor/COO
Houston Community College

Joe Ringer
Senior Officer
ExIm Bank



Tuesday, September 9, 2008

11:30 AM -1:30 PM

International Trade Center 832-448-0190
11110 Bellaire Blvd., Houston, TX 77072

Agenda:

Networking Luncheon
Welcoming Remarks
Main Speakers



Overview:

Dr Art Tyler, Deputy Chancellor/COO, will be on hand to discuss, among other aspects of HCC, the Export Academy, the education of students in the international arena, and why that's important for Houston.

Sub-Saharan Africa is a rapidly developing area, a supplier of raw materials. But businesses still need to know how to protect themselves through Export finance. Discover how the Export-Import Bank can enable you to enter new foreign markets, increase sales in existing ones, and safely extend credit internationally. Expert Senior Officer Joe Ringer will discuss these topics and their upcoming seminar on Export to Africa and field questions.

Pre-registration deadline: September 8, 2008

To register, for non-International Trade Club members, please **fax** the completed form below with credit card details to: the International Trade Center at fax: 281-498-2728.

Cost is \$35 for non-Trade Club. International Trade Club Members – Complimentary.

For question on registration or the International Trade Center, please call John Robbins at: 832-448-0193 or by email at john@scdaily.com or Jennifer Lopez at 832-448-0190. LUNCH is included.

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